Welcome to *Jen Shea Coaching* & *Bohemian Branding* where we talk all things *Coaching*, *Business Building* & *Branding*.

Happy March ,

I am so glad you are here and reading this message. It makes my day!!
I am truly grateful that you are a part of this little community.

What's a Day Rate?

If you are a self-employed entrepreneur, I have a question for you...

How do you charge for the work that you do?

Charge By the Hour?

Charge By the Project?

Charge By a Package?

Have you ever heard of 'Day Rates'? They are also known as VIP Days and sometimes are referred to as Intensives.

I'm working on something new and I think you might find it interesting. After considering it for some time, I've decided to change the way I work with clients. I think this new model will work much better for me and them and I thought of you!

What I'm going to be doing, going forward, is offering VIP Day Intensives to all my clients.

What does this look like?

Once you book your day and pay the deposit, you will receive some pre-VIP Day work, including my Branding mini-course and a few days before the Intensive, we will get on a call to be sure we've got clarity on what we can accomplish together.

On our scheduled day, I'll be micro-focused on what you need me to do and how I can best accomplish this. I will be available to co-work on Zoom or we can speak via phone or messenger, but I understand that can be quite tiresome and I find the best way is for us to start the day with a Zoom call,

clarify the day's agenda/schedule and then either co-work live or simply have periodic check-ins.

I will be making myself available to you the entire 7 hours and I will expect that you will be available should I need to communicate with you during that time, (although with time differences, we will need to be somewhat flexible).

Wondering if a VIP Day is right for you?

Think of me like your business & branding best friend who gets you, and will help you focus on your most important objectives, and who can help you get your projects DONE!

Your time is valuable and so is your business. If you're ready to stop waiting for the day to come when you have time to do it yourself (because let's be real, that day will never come), let me help you get those things crossed off your list.

Book a VIP Day with me, so that you can get on with your business and do MORE of what YOU love!

Some things I can do for you in ONE day...

 develop a whole brand strategy

 develop a new basic website

 make changes on your existing site

 set up groups and automations in your email marketing software

 brainstorm and create an action plan of marketing ideas or special offers

 ... these are just a few examples of how you can best utilize my support.

Plus, you'll also get BONUS pre & post-intensive support. And if you need extra help, I've got you covered. With my thorough questionnaire we can go through it on our pre-VIP day call.

If you're interested in the spot I have available, reach out ASAP

Alternatively, if you know you want a VIP Day, but it's too soon, I also have a couple of spaces still open in late March, so let's chat about your projects and see what we can get done in a day!

To learn more, head over to https://jenshea.ca/vip-day

Hit reply if you're interested!

Click Here To Learn More About My VIP Day Intensives!

I'd love to hear from you!

You can reply to this email, send me a message or click on the button below to connect with me and let me know what topics you'd like to learn more about.

I'm excited to be able to answer your questions and share thoughts and ideas to help you create your ideal business and a strong brand.

Schedule a Free Call With Me

"I can help you get clear on your business strategies and goals, create a strong first impression and develop your business brand."

"A brand is the set of expectations, memories, stories and relationships that, taken together, account for a consumer's decision to choose one product or service over another."

~ Seth Godin

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