Welcome to
Jen Shea Coaching & Bohemian Branding

Hi There ,

I am glad you are still here and reading this message. It makes my day!!

I am thankful for the opportunity to send you this email and tell you how grateful I am that you are a part of my little community.

You might have noticed it's been a long time since you've heard from me.

To be very transparent, I had a pretty challenging start to the year. My precious MacBook Pro up and died on me on January 2nd. 'Happy New Year Jen!". The folks at Apple & me tried everything we could to bring it back to life… but the hard drive gave up the ghost and there was nothing that could be done.

With all the talk about this huge recession, I'd already had a couple of my regular clients cut back (thankfully they didn't leave me, I do love my clients!) but it meant my income basically was cut in half through December… and of course with the holidays and visit with my daughter, losing my computer was a big hit.

It was definitely a test to run my business off of an old iPad and my older iPhone… and I have to thank my client's for their patience during that time!

During that time the biggest challenge was trying to complete a website I'd been working on… I felt horrible that I couldn't deliver on

time! My client wasn't pleased, and I understood, but I did the best I could on my iPad and once I was up and running again I was able to tweak the bits I couldn't do on my tablet.

It felt like months and months, but I was able to source the money to buy a new MacBook Air (which I'm LOVING) and at the end of March I was back up and running. Although I had iCloud backup I did lose a lot too. Thankfully, I also had some things backed up on to a couple of 4TB external drives and so bit by bit I got back about 80%.

I've been doing this business thing for many years now and along the way there were life events that stopped me in my tracks… but you know what! I never gave up.

Did I ever want to??? No, and sometimes yes. Obviously I never did, but there were a few of those brief moments when I questioned myself. "Am I meant to be doing this?", "Should I get a part-time job?", "Maybe the Universe is sending me a sign?!?" (This came up a lot for me earlier this year)… BUT, I never gave up!

Why Didn't I Give Up?

How did I keep going when life threw some massive monkey-wrenches my way? Or, as they say in the UK, 'threw some spanners in the works'.

Because, I knew my WHY and I have always been extremely clear on that! Plus, I am pretty darned stubborn!

I don't like giving up on something that is really important to me… and that is helping other women (and a few fellas) achieve their own business goals!

It's not easy starting a business and it can be equally difficult when you want to change the business you have but you don't know if you should, and how to go about making those changes. You can find yourself in a great deal of analysis paralysis.

Asking yourself the same questions and getting bogged down with the 'should's'.

Should I do this, or should I do that? Should I go in this direction, that direction, or stay my course.

Should I simply change my visual branding, should I go through the entire brand development again, should I kill what I've got to start something new or gently & slowly transform over time? There are a lot of questions you might be asking yourself.

I know exactly what that is like. I've been there. I've done it myself. I know how much work can be involved and I know it's much easier not to do anything… BUT if you don't do the work, nothing will change!

Growth is wonderful. Change is terrific... and both can be scary too - but the rewards can be immense!!!

If you have been thinking it's time to make a change, if you've been wanting to figure out how scale or level-up in your existing business, or you've been dreaming of starting something new, then why not at least take the next step and have a conversation about it?

Do you have a business bestie? My advice is to be sure it's someone you trust.

I don't recommend asking family or friends for their opinion if they are not business owners/entrepreneurs themselves. Our family and friends tend to want to protect us and they can't always see opportunity the way we can.

I do recommend you have a chat with someone neutral. Someone who doesn't have an emotional investment in you or your business. Someone who knows you well *and* is always positive in their support of you.

Obviously I'm here to help as well. My strengths are in seeing the big

picture, in clearing clutter and breaking it all down and teaching you the steps to take to build a solid brand while figuring out what you want to offer. I'm really good at taking your ideas and helping expand on them, guiding you in the direction that works best for your success.

I help my clients dig deep and find the special bits that make them and their business unique.

Let's Talk. Send me a message or book a free call!

I would love to hear from you!

You can simply reply to this email or click on the button below.

I'm excited to be able to answer your questions and share thoughts and ideas to help you create your ideal business.

Schedule a Free Call With Me

"I can to help you get clear on your business strategies & goals, create a strong & lasting impression."

"A brand is the set of expectations, memories, stories and relationships that, taken together, account for a consumer's decision to choose one product or service over another."

~ Seth Godin

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